THIS WORKSHEET WILL GUIDE YOU THROUGH THE PROCESS OF DEFINING 3-5 CORE VALUES FOR YOUR NONPROFIT ORGANIZATION. CORE VALUES ARE FUNDAMENTAL BELIEFS THAT GUIDE YOUR ORGANIZATION’S ACTIONS AND DECISION-MAKING.



**B U I L D I N G COR E VA L U E S F OR Y OU R N E W N ON P R OF I T**

# Understand Core Values



**1**

Core values are the principles and beliefs that drive your organization’s culture and priorities. They are the foundation of how you operate and interact with your community, stakeholders, and team members.



**EXAMPLES**

Education Learning

Self-development Food safety

Charity Religion

Justice Equality

# Identify Core Values

Consider the following categories and think about which values align with your mission and vision. Write down any that resonate with your organization.



**2**

# Values Exercise



List ANY values that may align with your organization and it’s mission.

**B U I L D I N G COR E VA L U E S F OR Y OU R N E W N ON P R OF I T**

# Narrow Down Your List



**3**

From the potential core values identified, select 3-5 that best represent your organization’s beliefs and priorities.

# Select 3-5 Core Values

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# Define Your Core Values



**4**

For each core value, write a brief definition and describe how it will be reflected in your organization’s actions and culture.

|  |  |
| --- | --- |
| **VALUE 1** | Name: . |
| Definition: |
| Application: |
|  |

|  |  |
| --- | --- |
| **VALUE 2** | Name: . |
| Definition: |
| Application: |
|  |

|  |  |
| --- | --- |
| **VALUE 3** | Name: |
| Definition: |
| Application: . |
|  |

|  |  |
| --- | --- |
| **VALUE 4** | Name: . |
| Definition: |
| Application: |
|  |

|  |  |
| --- | --- |
| **VALUE 5** | Name: . |
| Definition: |
| Application: |
|  |